



WVEC
613 Woodis Ave.
Norfolk, VA 23510

Contract # 843097

Schedule Dates 08/14/12-08/18/12
Advertiser Priorities USA Action (36239)
Agency/T-Code Mundy Katowitz Media (65585)/127439326
Product Political - Non-Ballot Issue (1196)
Brand Priorities USA Action Issue (170102)
Salesperson Blair, Cheryl (2205)
Sales Office TeleRep - Philadelphia
Buyer Name PLACEMENT MEDIA
Phone/Fax (202) 675-6936 /
CPE 321/340/1520
Account Types National/Political Issue - Agency
Billing Type Weekly/Irregular
Comments PRIOR ACT USA 8/14

Date Entered 07/18/12
Last Modified 08/13/12
Entered By Penne Marsh
CO-OP No
Headline # 06238243
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,620.90
Net Total \$9,185.10
Sales Tax

Norfolk (WVEC) (WVEC)		Rate
By Broadcast Month	Spots	
Aug. 2012	9	\$10,806.00
Grand Total:	9	\$10,806.00

Mundy Katowitz Media
1322 G St SE
Washington, DC 20003-3021

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
20.0	Normal Line / SPOT	08/17/12-08/17/12	4	1:00	10:58A- 12P (ET)						1			1	\$1,060.00	\$1,060.00	Norfolk (WVEC) (WVEC)		8/13/12
21.0	Normal Line / SPOT	08/17/12-08/17/12	4	1:00	12:05A- 1:05A (ET)						1			1	\$216.00	\$216.00	Norfolk (WVEC) (WVEC)		8/13/12
22.0	Normal Line / SPOT	08/18/12-08/18/12	4	1:00	11:35P- 12:35A (ET)							1		1	\$170.00	\$170.00	Norfolk (WVEC) (WVEC)		8/13/12
23.0	Normal Line / SPOT	08/16/12-08/16/12	4	1:00	12P- 12:57P (ET)					1				1	\$840.00	\$840.00	Norfolk (WVEC) (WVEC)		8/13/12
24.0	Normal Line / SPOT	08/16/12-08/16/12	4	1:00	9A- 10A (ET)					1				1	\$860.00	\$860.00	Norfolk (WVEC) (WVEC)		8/13/12
25.0	Normal Line / SPOT	08/14/12-08/14/12	5	1:00	6P- 6:30P (ET)			1						1	\$2,160.00	\$2,160.00	Norfolk (WVEC) (WVEC)		8/13/12
26.0	Normal Line / SPOT	08/15/12-08/15/12	5	1:00	11:35P- 12:02A (ET)				1					1	\$820.00	\$820.00	Norfolk (WVEC) (WVEC)		8/13/12
27.0	Normal Line / SPOT	08/15/12-08/15/12	4	1:00	6:58P- 7:28P (ET)				1					1	\$2,880.00	\$2,880.00	Norfolk (WVEC) (WVEC)		8/13/12
28.0	Normal Line / SPOT	08/15/12-08/15/12	4	1:00	7A- 9A (ET)				1					1	\$1,800.00	\$1,800.00	Norfolk (WVEC) (WVEC)		8/13/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WVEC Norfolk	Date: 8/13
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I, Mundy Katowitz Media
do hereby request station time concerning the following issue:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	As Ordered				

Total Charges: \$ 9,185.10 Net
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This broadcast time will be used by: Priorities USA Action

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes
 ☒ No

#843097

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Priorities USA Action, 1101 15th St NW, 2nd Floor, Washington, DC 20005; Greg Speed,
Treasurer

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:


☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.


I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ~~ISSUE~~ ADVERTISER

Date  Signature _____
Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected

 Terne Marsh NSC
Signature Printed Name Title